

STREAMLINING BUSINESS, TRADE & COMMERCE Conference 2010



April 22-23, 2010 • El Paso, TX

International Trade Conference April 2010 will bring together important global logistics trends and the latest regulatory changes to gain a strategic advantage on business, trade and commerce.

Join industry experts for a conference that examines the international supply chain, including Foreign-Trade Zones, bundled services from 3PLS, importer self-assessment, CTPAT, manufacturing and real estate investment for new business expansions.

TOPICS

Infrastructure Development and the Logistical advantages of the El Paso Region

Overview of the region's strategic advantages in the changing global trade environment which impacts Logistics and international trade

Tools for Streamlining your Logistics & Customs Procedures

Examines current practices and future trends in streamlining your logistics in US and Mexico. Site development and Cost/Benefit analysis for determining your best choice for future expansion or restructuring of business

US-Mexico Regulatory Environment

Current trade practices, FTZ, global IT management, and restructuring your import or export processes

C-TPAT on the Border
Information on the vision, goals, and plans of the C-TPAT program to strategically secure and facilitate international trade.

Small Business Opportunities in International Trade
Provide entrepreneurs and small business start-ups with some tips on loans, procurement and export opportunities

Hotel Information

Wyndham Hotel El Paso
International Airport
El Paso, TX.
For Hotel Reservations, call
915-778-4241.

Butterfield Trail Golf Course Golf Tournament

The premiere Butterfield Trail Golf Club designed by Tom Fazio will be host to the *International Trade Golf Outing* on April 22, 2010. Entries are limited to the first 100 paid tournament registrants. The cost per player includes green fee, cart fee, range balls, scorecard, lunch and reception. A limited supply of golf club rental sets is available. Please complete registration form and return with your conference registration.

www.butterfieldtrailgolf.com

Schedule of Events

Thursday, April 22

Golf Outing
12:00 p.m. to 5:00 p.m.

Mix & Mingle at our
Welcome Reception
5:00 p.m.— 6:00 p.m....Registration
5:45 p.m.—8:00 p.m.

Friday, April 23

8—8:45am ...Registration/ Breakfast
9:00 a.m.-5:00 p.m....Conference

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REGISTRATION FORM

Please type or print neatly, badges will derive from this form.
For additional attendees, please submit a separate form.

_____		_____	
First		Last	
_____		_____	
Title		Organization	

Address			
_____		_____	
City	State	Zip Code	
_____		_____	
Phone	Fax	E-mail	

Golf Outing

Check if you want to participate in our Golf Outing

Women Right Left Men Right Left

Loaner Clubs (if needed)

Registration Fees

- | | |
|---|------|
| <input type="checkbox"/> Pre-registration by April 10, 2010 | \$70 |
| <input type="checkbox"/> Registration after April 10, 2010 | \$80 |
| <input type="checkbox"/> Additional exhibitor registration | \$70 |
| <input type="checkbox"/> Students with current college ID (full time) | \$25 |
| <input type="checkbox"/> Golf Outing | \$65 |
| <input type="checkbox"/> Loaner Clubs | \$35 |

Registration and full payment must be received by April 10, 2010 to receive the pre-registration rate.

Payment

Total Registration Amount \$ _____ Total Registration Enclosed \$ _____

Check Enclosed Money Order Enclosed

Price includes a Welcome Reception. The Reception will be held at the Butterfield Trail Golf Club. Hors d'oeuvres and a cash bar (with two complimentary drink ticket per person) will be available. You must be registered for the conference to attend. Intercontinental Breakfast and Lunch will also be provided at Conference.

Registration and Exhibit Opportunities

For Registration and Exhibit opportunities, contact Jaclyn Jacquez at jacquezjx@elpasotexas.gov, or call at 915.771.6016.

Cancellation & Refund Policy

Registration fees are fully refundable for cancellations received in writing by Monday, April 10, 2008. Cancellations received after this date will not be issued a refund. All cancellation requests must be in writing, faxed to 915-772-2491, and confirmed by FTZ Staff. Refunds will be issued within 30 days following the conference.

Make check or money order payable to the City of El Paso, and submit completed registration form to:
FTZ No. 68,
International Trade Processing Center,
Attn: Mercedes Flores
501 George Perry, Suite I
El Paso, TX 79906
Phone 915-771-6016
Fax 915-772-2491