

To the City of El Paso Employees,

The El Paso Diablos would like to make an offer to the City of El Paso Employees on our Season Tickets for the 2007 season. This exclusive offer for our Box Seat Season Tickets is **\$173 per seat (\$288 originally)!!** That is **40% off** of the original price and there is no limit to the amount of seats you can purchase! Each one of our Season Ticket Holders is also entitled to the new 2007 Season Ticket Holder Benefits Package which includes:

- Same seat for all 48 home Diablos games
- First right to purchase same seats for all non-baseball events at Cohen
- Guaranteed to receive all giveaway items for promotional nights
- Discount on all merchandise
- Discount on concessions throughout the season
- End of the year season ticket holder party and Batting Practice
- Private autograph session with the team
- Can exchange unused tickets for any regular season game
- Season ticket holder gift
- Opportunity to receive Diablos weekly newsletters via e-mail
- Receive the Diablos VIP Rewards Card
 - VIP Rewards Card contains offers/deals from various business's in the El Paso area

This year the Diablos are bringing back some of our fan favorite promotions including the following:

- Thirsty Thursday
- Friday Night Fireworks
- Saturday Night Giveaways
- 25 cent Hot Dogs and Ice Cream on Sundays
- July 3rd and July 4th Fireworks Extravaganza!!
- Special Appearances by **Spongebob Squarepants** and **Dora the Explorer!!**

To receive this offer, the employee must either call Cohen Stadium at 915-755-2000 and ask for Jeff Hoover or stop by Cohen Stadium located at 9700 Gateway North Blvd.

The offer will be good from now until **April 6th**. We truly thank you for your support of the Diablos and are excited to bring the City of El Paso employees this special offer!

Jeff Hoover
Manager of Group Sales
El Paso Diablos
(915) 755-2000 phone
jhoover@diablos.com