



# **Executive Strategic Planning Team**

## ***Transportation Policy Plan***

# Transportation Policy Statement

*To establish a comprehensive  
transportation system*

## Strategic Goals

- Become the lowest car dependent city in the southwest.
- Mitigate Traffic Congestion.
- Establish El Paso as an international transportation hub.
- Establish El Paso as the premier just-in-time (JIT) international commerce port in the United States.
- Maximize economic development opportunities.

## Strategic Goal A

*Become the lowest car dependent city in the southwest*

### Objective

**Identify additional transportation hubs- supporting commercial development and new urbanism/smart growth development.**

### Action Steps

- Refine the planned hub sites as proposed in the Sun Metro Master Plan.
- Encourage development through zoning, financial programs, fast-track permitting, etc.

## **Strategic Goal A - continued**

### **Objective**

**Create a free downtown transit circulator system, which will help promote economic development.**

### **Action Steps**

- Analyze the current Sun Metro plan.
- Identify current system and revenue loss to Mass Transit if current system is made free to the public.
- Identify possible alternate systems.

**Sun Metro -Timeline is Dec. of 2007-but is dependent on cost.**

## **Strategic Goal A - continued**

### **Objective**

**Implement the International Bus Service and complete the International Terminal Building.**

### **Action Steps**

- Finalize the implementation of the International Bus Services.
- Complete the design process for the new International Terminal Building and begin construction upon approval of the design.

**Sun Metro and Engineering -Timeline is May of 2007.**

## **Strategic Goal A - continued**

### **Objective**

**Study the possibility of some form of International Rail for expediting freight movement.**

### **Action Steps**

- Review the pertinent information to determine which alternatives could be provided and make recommendations, with alternatives, to the City Council for consideration.

## **Strategic Goal A - continued**

### **Objective**

**As part of revisions to the Master Plan's Thoroughfare plan, expand existing, and create new hike and bike paths.**

### **Action Steps**

- Implement Master Plan recommendations.

## **Strategic Goal A - continued**

### **Objective**

**Increase the ridership of Sun Metro services.**

### **Action Steps**

- Conduct independent surveys to determine how Sun Metro use can be made more attractive to new markets, i.e., commuters.
- Move forward with development of Hubs and I-SMART routes.
- Develop sophisticated methods for meaningful ridership input on how to improve operations.
- Continue to monitor national Best Practices and implement change where appropriate.

**Sun Metro – Time line is August 31, 2006 to complete Plan for Implementation. Implementation shall be ongoing.**

## Strategic Goal B

# *Mitigate Traffic Congestion*

### Objective

**Update the City's Thoroughfare Plan.**

### Action Steps

- Work with the MPO, the Council, and citizen groups to develop a solid thoroughfare plan, understanding that individual citizens may be inconvenienced or displaced.
- The Thoroughfare Plan should reflect the need for dedication of transit amenities when roadways are under development.
- Actively seek funding from the MPO and other sources to construct the arterials and collectors as per the Thoroughfare Plan.

**Planning Department -Timeline is Dec. of 2006.**

## **Strategic Goal B - continued**

### **Objective**

**Design and begin implementation of Intelligent Transportation Systems for the City's roadways.**

### **Action Steps**

- Work with Sun Metro, the MPO, and TXDOT to ensure appropriate design and coordination of all systems to maximize effectiveness.
- Utilize the Sun Metro GPS based automated vehicle location system, which is also used by PD and FD, and design the ITS system to work with the existing infrastructure.

**Engineering-Traffic -Timeline is Dec. of 2007.**

## **Strategic Goal B - continued**

### **Objective**

**Create a City Response Team.**

### **Action Steps**

- Staff will request budgeting for an Improvement Program for FY2007.
- Street Department staff will be selected and trained to assist motorists and respond to minor accidents to ensure safety and to provide quick resumption of normal traffic.

**Engineering and Streets Departments -Timeline is Dec. of 2007-but is dependent on funding.**

## **Strategic Goal B - continued**

### **Objective**

**Work with TXDOT to develop Car Pooling Alternatives.**

### **Action Steps**

- Work with TXDOT to ensure appropriate design and coordination for maximum effectiveness.
- Actively seek funding from the MPO and other sources to construct carpooling lanes.

**Engineering Department-in conjunction with TXDOT.  
Timeline to begin design is June of 2006 - Timeline for  
implementation is ongoing.**

## **Strategic Goal B - continued**

### **Objective**

**Work with TXDOT to designate the lanes that can be used by large trucks on the interstate during certain hours of the day.**

### **Action Steps**

- Work with TXDOT and MPO to ensure appropriate design and coordination for maximum effectiveness.
- Proactively encourage TXDOT to install the system.

**Engineering Department-in conjunction with TXDOT.  
Timeline to begin is June of 2007- timeline for final implementation is dependent on TXDOT.**

## **Strategic Goal B - continued**

### **Objective**

**Design and begin implementation of City wide Interconnect Systems for all traffic signals.**

### **Action Steps**

- Work with TXDOT and MPO to ensure appropriate design and coordination for maximum effectiveness.
- Actively seek funding from the MPO and other sources to construct the system.

**Engineering Department - in conjunction with TXDOT.  
Timeline to begin design is August of 2006-but is  
dependent on funding.**

## **Strategic Goal B - continued**

### **Objective**

**Advance the recommendations of the Mayor's Transportation Cabinet at the direction of the City Council.**

### **Action Steps**

- Staff will follow the directives from Council to implement the process.

**City Manager and Others -Timeline is Dec. of 2006.**

## Strategic Goal C

# *Establish El Paso as an international transportation system hub*

### Objective

**Continue to develop the Airport's Transportation Hub.**

### Action Steps

- Complete the construction of the Golf Course and Club House.
- Develop the high value area immediately surrounding the Golf Course as a Tech Park Office Development.
- Develop a first class Resort Hotel to open by December of 2008.
- Complete the connection from the Airport Transportation Hub to Loop 375.

**Airport-timeline is Dec. of 2010+.**

## **Strategic Goal C - continued**

### **Objective**

**Facilitate streamlining the international truck importation process.**

### **Action Steps**

- Work with the Federal Government to determine the City's ability to assist the manufacturers and suppliers on both sides of the border with intent to obtain uninhibited access in both directions; provide a Secure Checkpoint at the Hub to accommodate this program.
- Utilize the City's Lobbyists and the local business community to obtain the goals stated

**Economic Development Department - Timeline is Dec. of 2007.**

## **Strategic Goal D**

*Establish El Paso as the premier just-in-time (JIT) international commerce port in the United States.*

### **Objective**

**Creation of the Hub.**

### **Action Steps**

- Integrate highest level of international supply chain security measures into the design of Hub facilities and operations as required by the Free and Secure Trade (FAST) Program.
- Actively support the Customs-Trade Partnership Against Terrorism (C-TPAT); assess current FAST processing locations in the El Paso Region.
- Advocate additional border crossings and assure such are FAST equipped facilities.
- Develop a bi-national effort to promote participation of businesses in C-TPAT and FAST Program throughout the region.

**Economic Development Department and Others - Timeline is  
Dec. of 2010+.**

## **Strategic Goal D - continued**

### **Objective**

**Create linkages between existing manufacturing and warehouse centers and HUB.**

### **Action Steps**

- Identify existing centers and primary transport routes; assess transport route conditions and infrastructure.
- Identify needed improvements.
- Prioritize routes and improvements based on economic impact.

**Economic Development Department - Timeline is March of 2006.**

## Strategic Goal E

# *Maximize economic development opportunities.*

### Objective

**Develop specific redevelopment/development plans for each hub area.**

### Action Steps

- Inventory existing uses/conditions.
- Develop plans based on new or urbanism principals.
- Develop mechanisms to create incentives transition.
- Provide necessary public improvements.

**Sun Metro and Development Services -Timeline is Jan. 2008 through Dec. 2008.**

## **Strategic Goal E - continued**

### **Objective**

**Foster the ability for existing business centers to grow through the migration of incompatible uses to more suitable hub areas.**

### **Action Steps**

- Identify existing centers with growth potential.
- Inventory and assess the ability to create incentives transition.
- Provide necessary public improvements.

**Sun Metro and Development Services -Timeline is Jan. 2008 through Dec. 2008.**

## **Strategic Goal E - continued**

### **Objective**

**Strategically plan areas of new development.**

### **Action Steps**

- Identify strategic locations of new development.
- Develop plans for the provision of transportation, utility and services to new satellite hubs.
- Establish design standards from all development.
- Use professional services to assist in the development plan.

**Development Services - Timeline is Dec. 2006.**

## **Strategic Goal E - continued**

### **Objective**

**Facilitate commercial traffic between business satellite hubs and border crossing locations.**

### **Action Steps**

- Identify and dedicate optimal commercial traffic routes between business satellite hubs and border crossings.
- Determine feasibility of creating strategically located commercial traffic border crossing points.
- Strategically locate commercial service hubs to coincide with commercial traffic routes.
- Improve and expand FAST border crossing facilities.

**Development Services - Timeline is Dec. 2010+.**



# Questions and Comments

**Transportation Policy Team**

