



Executive Strategic Planning Team

Citizen Involvement Policy Plan

Citizen Involvement Policy Statement

To facilitate opportunities for citizens to be involved in local government

Action Strategies

- Create effective neighborhood associations throughout the City.
- Establish a neighborhood leadership academy.
- Conduct a demographic study to better understand and meet community needs.
- Promote youth involvement in the community's future.

Strategic Goal A

Create effective neighborhood associations throughout the City

Objective

Review and/or amend existing ordinances by defining characteristics for neighborhood associations and a system or strategy to determine appropriate neighborhoods boundaries.

Action Steps

- Create a process with key stakeholders to review and make recommendations to amend existing Neighborhood Ordinance.

Community and Human Development (CHD) / Neighborhood Services and Development Services -Timeline is Spring of 2006.

Strategic Goal A - continued

Objective

Identify and create new associations in neighborhoods that do not already have an organized association, with priority to underrepresented areas of the city.

Action Steps

- Identify existing districts/neighborhoods that do not have organized associations.
- Coordinate with appropriate stakeholders to help create new associations consistent with citywide neighborhood program guidelines.

**CHD- Neighborhood Services and Development Services -
Timeline is ongoing.**

Strategic Goal A - continued

Objective

Expand website component between the city and neighborhood associations to broaden opportunities for information sharing and outreach.

Action Steps

- Neighborhood Services coordinate with IT to identify needs, creating video streaming, electronic tool box and electronic neighborhood newsletter and other information outreach opportunities.
- Broadcast common issues and meetings through the City's website.

IT and CHD-Neighborhood Services - Timeline is Spring of 2006.

Strategic Goal B

Establish a neighborhood leadership academy

Objective

Define purpose and objectives of the academy with a focus on non-traditional leaders.

Action Steps

- Finalize mission, goals and objectives using current working mission.

“The mission of the Neighborhood Leadership Academy is to provide the leadership, direction, and knowledge skill sets that will allow one to become a resource and service to their neighborhoods and facilitate communications between the community and local government.”

Strategic Goal B - continued

Objective

Develop curriculum using best practice models.

Action Steps

Curriculum prospectus:

- How to navigate City government.
- Council agenda process.
- Exploration of land use processes and laws.
- City budget and finances.
- Core services.
- Constituent services.
- Public speaking and leadership skills.

CHD-Neighborhood Services - Timeline is Summer of 2006.

Strategic Goal B - continued

Objective

Determine how Neighborhood Leadership Academy will be organized and managed.

Action Steps

- Identify partners and presenters to teach/facilitate curriculum.
- Identify possible funding partners to underwrite costs associated with the course.
- Establish an application and selection process for participants.

Strategic Goal C

Conduct a demographic study to meet the needs of the citizens

Objective

Analyze most recent census data to develop profile demographics of each district and gather information related to age, ethnicity, etc.

Action Steps

- Review of available census data.
- Use data to secure funds and customize recommendations and services where appropriate.
- Create a map of city and use overlays to show location of city facilities, block stats and demographics in areas and make available on the internet.

Strategic Goal D

Promote youth involvement in the community's future

Objective

**Establish “District Youth Councils” and/or a city-wide
“Youth Advisory Board”.**

Action Steps

- Identify similar programs and other agencies that could provide assistance (school districts, youth councils).
- Develop a process for selecting a representative from each District Youth Council to serve on city-wide Youth Advisory Board, if a dual program.
- Obtain input from Councils/Board as citywide issues of interest and concern.
- Develop youth brainstorming sessions and provide feedback to the team members for review and consideration.

Representatives from QOL portfolio to help initiate and oversee process - Timeline is Winter 2006 for QOL portfolio to work with school districts and Fall 2006 to create Youth Councils based on academic calendar.



Questions and Comments

Citizen Involvement Policy Team

