

EL SEGUNDO BARRIO



Neighborhood Revitalization Strategy **SUMMARY VERSION**

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February 9, 2010



El Segundo Barrio – Neighborhood Revitalization Strategy – Summary

Purpose

The following is a summary of the City of El Paso’s neighborhood revitalization efforts for El Segundo Barrio. The Community and Human Development Department is responsible to oversee strategies designed from residential input to improve the quality of life for residents living in the neighborhood. These community and neighborhood improvement strategies are separate from the Economic Development Department’s Downtown 2015 Plan. A Neighborhood Revitalization Strategy is a community-building approach to improve the available housing in the neighborhood, the appearance of the neighborhood, the availability of community and educational services and the safety of the neighborhood. The purpose of neighborhood revitalization is to target community efforts in developing more opportunities to empower residents in strengthening their own community.

The Neighborhood Revitalization Strategy identifies neighborhood goals, objectives, recommended actions, project timelines, expected outcomes, cost estimates, potential resources, and possible community partnerships. The Neighborhood Revitalization Strategy is a guide to focus municipal and community efforts in the neighborhood for the next five years to improve the quality of life for residents and is a tool for the City and other community organizations to apply for additional federal and private funding for community programs and services.

Boundary

El Segundo Barrio is one of the oldest and culturally historic neighborhoods in the city. The Neighborhood Plan Boundary is Paisano Drive to the North, Cesar Chavez Memorial Highway to the South, Cotton Street to the East, and the alley between Mesa and Stanton to the West. A Residential Service Overlay is also included from the alley between Mesa and Stanton to Santa Fe Street to ensure that all community and social services of this Neighborhood Revitalization Strategy are available to residents who live in the adopted boundary of the Downtown 2015 Plan south of Paisano Drive.

Residential Concerns

Residents, property owners and stakeholders identified neighborhood issues and concerns at twelve public meetings conducted by the City from September 2008 to February 2010. The main concern voiced at multiple public meetings is the displacement of residents and the use of eminent domain. The City will not purposely remove residents, take property or discriminate. The Neighborhood Revitalization Strategies are intended to improve the quality of life for

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residents living in the neighborhood and improve the appearance of the neighborhood. Some of the revitalization strategies may use federal and state funds and assistance to residents may require income verification to receive services.

Neighborhood Revitalization Strategies

Housing

The majority of the residential properties are older than fifty years and the majority of the residents are low-income renters. The goal is to improve the housing conditions and increase homeownership in the neighborhood. The City will develop a partnership with a Community Development Corporation (CDC), which is a non-profit organization that offers community services and develops affordable housing by building on vacant lots and fixing existing homes. Community partners will also teach residents about the first steps to owning a home and other needed financial education. The City will design a rental inspection program and identify funds for apartment owners to rehab their building. If a building is a health and safety threat, the City will identify funds for emergency moving expenses for income eligible residents. The City will also identify funds for homeowners to make home improvements and target outreach efforts for housing rehab to the elderly.

Neighborhood Appearance

Residents identified the need to improve the overall living conditions and appearance in the neighborhood by securing vacant and abandoned structures and conducting annual cleanups. Residents also identified the need to preserve cultural and historic elements in the neighborhood. A Code Inspector will work in the neighborhood to ensure properties comply with City Codes. The City will conduct a building inventory and determine the feasibility for historic designation of identified, historically significant structures. The City will also initiate the process to board and secure vacant buildings. Annual cleanups and maintenance of murals, with help from community partners and residents, will promote neighborhood pride

Neighborhood Infrastructure

Residents identified the need to improve sidewalks, street lighting and street resurfacing in the neighborhood. The City will facilitate residents' requests with the appropriate departments. Infrastructure improvements projects are determined and scheduled citywide based on available funds and are long-term projects.

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Safety and Security

Residents identified drugs, gangs, and lack of police presence as safety and security issues in the neighborhood. There are higher rates of aggravated assault, burglary, motor vehicle theft and robbery in the neighborhood. A majority of the neighborhood is within a Department of Justice Weed and Seed program, which is a federal grant to increase police presence and increase youth activities in the Segundo Barrio and Chamizal neighborhoods. Many of the safety and security strategies are already taking place and the Weed and Seed program is expected to last through 2012.

Community Services and Education

More than half of the residents in El Segundo Barrio live in poverty. Many of the adult residents lack a high school diploma and many of the teenagers are not staying in school. The City will work with community organizations to increase and enhance their youth activities, educational services, and health awareness. The City will work with community organizations to strengthen their capacity, programs and services to reach the residents in most need.

Economic and Workforce Development

There is a need to increase employment opportunities for the residents living in the neighborhood. Job training programs will focus on education and skills necessary for jobs available in El Paso. There is a need to develop a program that focuses on job training for the neighborhood youth. Business owners are also interested in increasing the capacity of their businesses. There is a need to better promote the existing services and programs available through the City, local agencies and community organizations.

Evaluation and Conclusion

The Neighborhood Revitalization Strategy provides guidance and recommendations for actions to improve the overall quality of life for residents living in El Segundo Barrio. This is an on-going process and success depends on community support and partnerships. The strategies will be reviewed annually, progress will be shared at a public meeting, and improvements to strategies will be made where necessary.

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Housing

Goal 1: Increase homeownership opportunities in neighborhood

Objective 1.1: To provide residents with relevant information on current housing assistance programs

Goal 2: Increase housing options for various household sizes

Objective 2.1: To develop a partnership with a Community Development Corporation who will address the neighborhood housing needs

Goal 3: Improve and preserve the quality of single-family, owner-occupied residential homes

Objective 3.1: To provide homeowners financial assistance to make home improvements

Goal 4: Preserve and improve the quality of affordable rental housing units

Objective 4.1: To provide tenants with an understanding of their renter's rights and responsibility and provide an opportunity for building owners to make necessary improvements

Neighborhood Appearance

Goal 5: Improve housing and overall living conditions within the neighborhood

Objective 5.1: To ensure that the neighborhood complies with City ordinances

Objective 5.2: To provide safe living conditions

Objective 5.3: To promote neighborhood pride and cleanup efforts

Goal 6: Preserve and enhance the historical, cultural and aesthetic value in the neighborhood

Objective 6.1: To identify and preserve cultural and historic elements in the neighborhood

Infrastructure

Goal 7: Improve infrastructure needs in the neighborhood

Objective 7.1: To facilitate residential requests with appropriate City departments and programs

Safety and Security

Goal 8: Increase community policing efforts in the neighborhood

Objective 8.1: To increase residents' awareness of criminal activities and involvement in prevention methods

Objective 8.2: To reduce youth involvement in criminal activity by educating elementary and middle school students on the risks and dangers of getting involved in criminal activities

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Goal 9: Reduce priority crimes in the neighborhood

Objective 9.1: To coordinate efforts of all law enforcement agencies operating in the neighborhood

Objective 9.2: To deter aggravated assaults, burglaries, robberies, motor vehicle theft and drug activity and remove known offenders with warrants from the neighborhood

Community Services and Education

Goal 10: Provide a safe and nurturing environment for neighborhood youth

Objective 10.1: To establish a youth safe haven in the neighborhood that provides various youth activities and services

Objective 10.2: To expand and promote after-school activities, tutoring and services at neighborhood schools and community centers

Goal 11: Improve educational opportunities and life skills for neighborhood youth

Objective 11.1: To increase high school completion rate in the neighborhood

Objective 11.2: To deter youth involvement in gangs in the neighborhood

Objective 11.3: To deter youth substance abuse activity in the neighborhood

Objective 11.4: To decrease unintended teenage pregnancy in the neighborhood

Goal 12: Improve educational opportunities for adults

Objective 12.1: To increase classes for adult education in the neighborhood

Goal 13: Increase total health and wellness of neighborhood residents

Objective 13.1: To provide neighborhood residents with relevant information regarding health and nutrition

Objective 13.2: To reduce adult substance abuse by providing intervention and treatment programs for drug and alcohol users in the neighborhood

Objective 13.3: To reduce domestic violence by increasing reporting and services for victims and their families living in the neighborhood

Economic and Workforce Development

Goal 14: Improve employability skill for residents living in the neighborhood

Objective 14.1: To increase job skill opportunities for residents living in the neighborhood

Goal 15: Improve and expand neighborhood-serving businesses

Objective 15.1: To assist small businesses in the neighborhood

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Demographic Summary

The U.S. Census Bureau provides is leading source of quality data about the nation's people and economy and is a standard source for demographic information needed for grant proposals and Federal fund distributions. The information the census collects helps determine how federal funding is spent on infrastructure and services over a 10-year period.

Data Source: 2000 U.S. Census Bureau;
Summary File 3 (SF3)

Census Tract: 18; 19; 20
Block Groups: 100-200; 100-500; 100-500

Population: 8,003

Below Poverty Level: 4,936; 62.1%

Low-Mod Population: 6,931; 87.5%

Households: 2,535

Median Household Income: \$10,240

Per Capita Income: \$5,575

Gender:

Males – 3,573; 44.7%

Females – 4,430; 55.3%

Age:

Under 5 years – 719; 9.0%

5-12 years – 1,348; 16.8%

13-17 years – 722; 9.0%

18-21 years – 487; 6.1%

22-29 years – 715; 8.9%

30-49 years – 1,669; 20.9%

50-64 years – 1,028; 12.8%

65-84 years – 1,195; 14.9%

Over 85 years – 120; 1.5%

Race/Ethnicity:

Hispanic/Latino – 7,700; 96.2%

White – 196; 2.5%

Black – 24; 0.3%

Asian/Pacific Islander – 41; 0.5%

American Indian/Alaskan Native – 11; 0.1%

Two or More Races – 31; 0.04%

Citizenship Status:

Native born – 4,064; 50.8%

Naturalized citizen – 1,097; 13.7%

Non-citizen – 2,842; 35.5%

Language Spoken at Home:

Population 5 year and over – 6,624; 82.8%

Speak Spanish & English “very well” – 1,962;
29.6%

Speak Spanish & English “well” – 1,549;
23.4%

Speak Spanish & English “not well” – 1,521;
23.0%

Speak Spanish & English “not at all” – 1,592;
24.0%

Education Attainment:

Population 25 years and over – 4,467, 55.8%

No high school diploma – 3,543; 79.3%

High school graduate/GED – 493; 11.0%

Some college – 309; 6.9%

Associates degree – 57; 1.3%

Bachelor degree – 26; 0.6%

Master’s degree – 7; 0.2%

Professional school degree – 32; 0.7%

Doctorate degree – 0; 0%

High School Dropout Rate:

Population ages 16-19 – 583; 7.3%

Not enrolled & not high school graduate – 131;
22.5%

Employment Status:

Population 16 years and over – 5,527; 69.1%

Labor force – 2,010; 36.4

Not in labor force – 3,517; 63.3%

Armed Forces – 4; 0.1%

Employed – 1,417; 70.5%

Unemployment – 589; 29.3%

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Household Income Range:

Less than \$10,000 – 725; 40.5%
\$10,000-\$14,999 – 332; 18.5%
\$15,000-\$19,999 – 226; 12.6%
\$20,000-\$29,999 – 254; 14.2%
\$30,000-\$39,999 – 142; 7.9%
\$40,000-\$49,999 – 32; 1.8%
\$50,000 or more – 81; 4.5%

Income Type:

Wage or salary – 1,354; 53.4%
Self-employment – 138; 5.4%
Interest, dividends, or net rental – 162; 6.4%
Social security – 967; 38.1%
Supplemental social security – 497; 19.6%
Public assistance – 492; 19.4%
Retirement – 280; 11.0%
Other – 465; 18.3%

Type of Occupation:

Management, professional, and related occupations – 135; 9.5%
Service occupations – 460; 32.5%
Sales and office occupations – 326; 23.0%
Construction, extraction, and maintenance occupation – 222; 15.7%
Production, transportation, and material moving occupation – 261; 18.4%
Farming, fishing, and forestry occupation – 13; 0.9%

Household Type:

1-person – 719; 28.4%
2-or-more persons – 1,816; 71.6%
Married couple with own children under 18 years – 457; 18.0%
Male householder with own children under 18 years, no wife present – 29; 1.1%
Female householder with own children under 18 years, no husband present – 513; 20.2%

Housing Type:

Housing units – 2,742
Single family detached – 402; 14.7%
Single family attached (duplex) – 273; 10.0%
2-9 units – 933; 34.0%
10-19 units 536; 19.6%
20-49 units – 283; 10.3%
50 or more units – 310; 11.3%
Mobile home – 5; 0.2%

Housing Occupancy Status:

Housing units – 2,742
Owner occupied – 337; 13.3%
Renter occupied – 2,197; 87.7%
Vacant – 208; 7.6%

Housing Cost:

Median mortgage - \$441
Median rent asked - \$269

Median Year Householder Move into Unit:

Owner occupied – 1975
Renter occupied – 1996

Year Housing Unit Built:

Housing units – 2,742
1939 or earlier – 884; 32.4%
1940-1949 – 337; 12.3%
1950-1959 – 458; 16.7%
1960-1969 – 393; 14.3%
1970-1979 – 450; 16.4%
1980-1989 – 146; 5.3%
1990-1999 – 74; 2.7%

Vehicle Ownership:

No vehicle – 1,369; 54.0%
One vehicle – 832; 32.8%
Two vehicles – 267; 10.5%
Three or more vehicles – 66; 2.6%

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