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**NEWS
RELEASE**

04/ 25/ 2024

Community Invited to Annual Día de los Niños, Día de los Libros Event

Children's Festival Provides Free Books

EL PASO, Texas—The El Paso Public Library and the Parks and Recreation invite area children to the annual Día de los Niños, Día de los Libros event sponsored by the Great Khalid Foundation from 10 a.m. to 4 p.m. Saturday, April 27, at Washington Park, 4201 E. Paisano Drive.

The free, family-friendly event will provide more than 10,000 new free books to children who attend. In addition, the children's festival includes jumping balloons, lucha libre (wrestling performance), live entertainment on stage, superheroes, and more than 75 activity booths from various organizations. Visitors can also enjoy delicious food from local food truck vendors.

Día de los Niños, Día de los Libros is an effort to keep kids engaged in reading and healthy activities.

"Día de los Niños, Día de los Libros emphasizes the importance of literacy for all children of all backgrounds," said El Paso Public Libraries Director Norma Martinez. "Everyone is invited to celebrate our children, literacy, and the outdoors."

New this year is a walking parade at 10 a.m. that starts at Orchard Ave. and Shelter Place, making its way to Washington Park to officially launch the event. Mayor Oscar Leeper, City officials, and other event sponsors will be on hand to welcome Día de los Niños, Día de los Libros 2024 which is celebrating 28 years in our community.

Free parking will be available at the El Paso County Coliseum. Sun Metro will also be providing free bus rides for people of all ages headed to the event.

About Día de los Niños, Día de los Libros

Initiated in 1997 by El Paso native and children's book author Pat Mora, Día de los Niños, Día de los Libros urges educators and librarians nationwide to celebrate by honoring children, following Latin American culture. Mora's vision aimed to cultivate a love for reading among children, recognizing its pivotal role in their academic and lifelong success. The El Paso Public Libraries and Parks and Recreation, supported by various City departments, have collaboratively organized this remarkable celebration. To date, the event has given away more than 350,000 books to children in the El Paso area.

For more information about Día de los Niños, Día de los Libros or the El Paso Public Library visit www.ElPasoLibrary.org.

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Promoting **Transparent & Consistent Communication**
Among All Members of the Community

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