



El Paso 2010 All-America City Award Design Contest Rules

Project Description: El Paso was named 2010 All-America City by the National League of Cities. The award has provided the city of El Paso with a tremendous opportunity to boost community pride and national recognition. We would like to create materials, promotional items, and/or merchandise with a unique design to commemorate the award.

Artists Eligible: Open to all graphic artists, graphic artist teams, professionals, amateurs and students age 18 or over.

Requirements: The El Paso 2010 All-America City logo in its entirety, including colors, "El Paso" and "2010" components, must be included in the design. The artist has the freedom to design anything as long as it's their original artwork, has never been published and does not contain profanity, obscene or defamatory images, trademarks, logos and copyrighted works or intellectual property.

Presentation: Designs must be 12" square or smaller. You may use any medium: paints, photography, or colors. The design must be adaptable to various print and web based applications. Designs should be submitted in Adobe Illustrator format when possible and file sizes should be no greater than 4MB. JPEG or PNG formats are also acceptable. If selected, all associated files will be requested.

Entry: Official entry form must be submitted with each entry. Artists may submit multiple entries provided each entry must have a separate entry form. Forms are available online at www.elpasotexas.gov or can be requested by emailing AllAmerica@elpasotexas.gov

Mail or deliver entries to:

City of El Paso
City Manager's Office – 10th floor
2 Civic Center Plaza
El Paso, TX 79901

Or via email to: AllAmerica@elpasotexas.gov.

Deadline for entries: Monday, August 23, 2010 at 5:00 pm.

Winner: The El Paso All-America City Committee will choose the winning design and all decisions are final.

Award: One final winner/design will be awarded a "Behind the Scenes Tour of the El Paso Zoo".

Ownership and Copyright: By submitting a design for entry in the competition, the artist acknowledges that he/she is the person that created the logo and is its rightful owner. The artist also certifies that the logo does not infringe upon the rights of any third party and that it does not violate any copyright. By submitting a design(s) for entry in the competition, the artist also gives permission for the entry to be published in area publications and used in any and all forms of media. The design may also be used for commercial purposes by the City of El Paso.

The City of El Paso shall have ownership and possession of the selected work and the exclusive right to display the work, merchandise and make reproductions and/or changes of the work. The City of El Paso shall retain all rights of copyright and further has the right to display all of the design entries submitted as part of promotion of the contest and for historical purposes. Artist may use image for non-commercial purposes.

In addition, by entering this competition the artist agrees that all rights of the winning design will be transferred and held by the City of El Paso for its sole use for whatever purpose. The winning artist will be recognized on the City's website, City 15 television station and media and press releases relating to this competition.

Designs will not be returned to the artists. No responsibility can be accepted for entries that are lost, delayed or damaged. Any submissions which do not satisfy the above "submission format" will be ignored without notice.

For Further Information:

All questions regarding this competition are to be directed to AllAmerica@elpasotexas.gov or at (915) 541-4859.



El Paso 2010 All-America City Award Design Contest Entry Form

This form must accompany entries submitted to the El Paso 2010 All-America City Award T-Shirt Design Contest. Entry deadline is Monday, August 23, 2010 at 5:00 pm.

Artist: _____ Date Submitted: _____

Title of Design (optional): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone (1): _____ Phone (2): _____

Email: _____

I fully understand and have read and comply with the rules and conditions of this contest, and I understand that if this entry is selected as the winning submittal I relinquish all claims to any and all copyrights, royalties, and other benefits derived from the sale or reproduction of this work. I accept the prize awarded the winning entry as full consideration for the transfer of all my rights to the image. I understand that if my entry is not selected, the City of El Paso retains the right to use my entry as part of the promotion of the contest and for historical purposes. My submission will not be returned.

Signature of Artist _____

All entries must be signed above