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03/26/2024

El Paso Public Libraries Unveil *Día de los Niños, Día de los Libros* Poster & Sponsor

- WHO:** El Paso Public Libraries, Parks and Recreation Department, and Event Sponsor
- WHAT:** Día de los Niños, Día de los Libros Poster Unveiling and Sponsor Recognition
- WHEN:** 11 a.m., Wednesday, March 27, 2024
- WHERE:** Armijo Branch Library, 620 E. 7th Ave.

The El Paso Public Libraries and Parks and Recreation Department will unveil the official poster to celebrate the 2024 Día de los Niños, Día de los Libros. The City will also announce the main sponsors for this year's event.

Día de los Niños, Día de los Libros will take place from 10 a.m. to 4 p.m. Saturday, April 27, 2024, at Washington Park. This year the family-friendly event will include a parade that starts at 10 a.m. near Shelter Place and Orchard Ave. before reaching Washington Park. The free event offers activities for children of all ages as well as free books.

For more information on Día de los Niños, Día de los Libros, or other programs and services provided by the El Paso Public Libraries visit www.ElPasoLibrary.org.

ABOUT DÍA DE LOS NIÑOS, DÍA DE LOS LIBROS

Initiated in 1997 by El Paso native and children's book author Pat Mora, Día de los Niños, Día de los Libros urges educators and librarians nationwide to celebrate April 30 by honoring children, following Latin American culture. Mora's vision aimed to cultivate a love for reading among children, recognizing its pivotal role in their academic and lifelong success.

The Children's day event draws thousands of people and distributes up to 20,000 books to children who might not otherwise have a book of their own.

For more than 25 years, the El Paso Public Libraries and Parks and Recreation Department, supported by various City departments, have collaboratively organized this remarkable celebration.

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