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**NEWS
RELEASE**

03/ 05/ 2024

Blooming Poppies Means Return of the Beloved Poppies Fest

EL PASO, Texas— As spring comes into bloom, the El Paso Museum of Archaeology (EPMArch) invites the community to celebrate the blooming of the Mexican Poppies with a monthlong Poppies Fest at the museum.

“We are passionate about our poppies and the return of one of our signature events,” said El Paso Museum of Archaeology Director Sebastian Ribas-Normand. “All month we celebrate the blooming of Mexican Gold Poppies, and we invite the public to learn about the importance of protecting and preserving their natural habitat.”

Poppies Fest begins Saturday, March 9, 2024, with free activities and programming every Saturday through March 30. Every event will include performances, food trucks, vendors, archery activities, workshops, and more!

SATURDAY POPPIES FEST EVENTS:

- **March 9, 10 am – 3 pm**
Featuring local vendors, food trucks, performances, and crafts and activities.
- **March 16, 10 am – 3 pm**
Featuring free workshops for all ages and workshops.
- **March 23, 10 am – 3 pm**
Featuring City of El Paso Quality of Life departments (El Paso Zoo, City Museums, Parks and Recreation, and Public Libraries) that will provide activities and programming for all ages.
- **March 30, 9 am – 1 pm**
Live Active El Paso joins EPMArch with a 1-mile walk through the Wilderness Park, fitness and health organizations, and activities for the whole family.

DON'T TREAD ON THE POPPIES

Each spring, yellow and orange poppies stretch across the foot of the Franklin Mountains in northeast El Paso. The beautiful flowers make for stunning pictures, but getting a picture of the flower off the trail can destroy other poppies along the way.

The El Paso Museum of Archaeology asks visitors to watch their steps and stay on walking paths and trails.

For more information about the Poppies Fest, visit the El Paso Museum of Archaeology webpage at www.EPMArch.org.

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Promoting **Transparent & Consistent Communication**
Among All Members of the Community

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