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MEDIA ADVISORY

03/ 28 / 2023

City Parks and Recreation Unveil Poster and Sponsor for Annual Día de los Niños, Día de los Libros

WHO: City of El Paso Public Library and Parks and Recreation Department

WHAT: Poster Unveiling and Sponsorship for Día de los Niños, Día de los Libros

WHEN: 11:30 a.m., Thursday, March 30

WHERE: Clardy Fox Branch Library, 5515 Robert Alva Ave.

The El Paso Public Library and Parks & Recreation Department will unveil the official poster and sponsor of this year's Día de los Niños, Día de los Libros event.

City of El Paso leaders as well as event sponsors will be on hand for the unveiling of the poster and check presentation at Clardy Fox Library. The unveiling will include details on the event, an appearance from "Lea," the Public Library mascot, and snacks.

Día de los Ninos, Día de los Libros, which is taking place Saturday, April 29 at Washington Park, is celebrating 27 years in the community.

This year, the family-friendly event, which promotes literacy, children and the outdoors, is returning to Washington Park in central El Paso where it was held for many years. The event began in 1997 at the recommendation of El Paso born children's author, Pat Mora, who encouraged libraries and schools to celebrate International Children's Day while encouraging the habit of reading in children.

The event has become a nationwide phenomenon, being celebrated each year throughout the country. The event in El Paso is recognized as one of the largest in the country, having given away hundreds of thousands of books to local children since 1997.

To learn more about the El Paso Public Library, visit www.elpasolibrary.org.

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Promoting **Transparent & Consistent Communication**
Among All Members of the Community

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