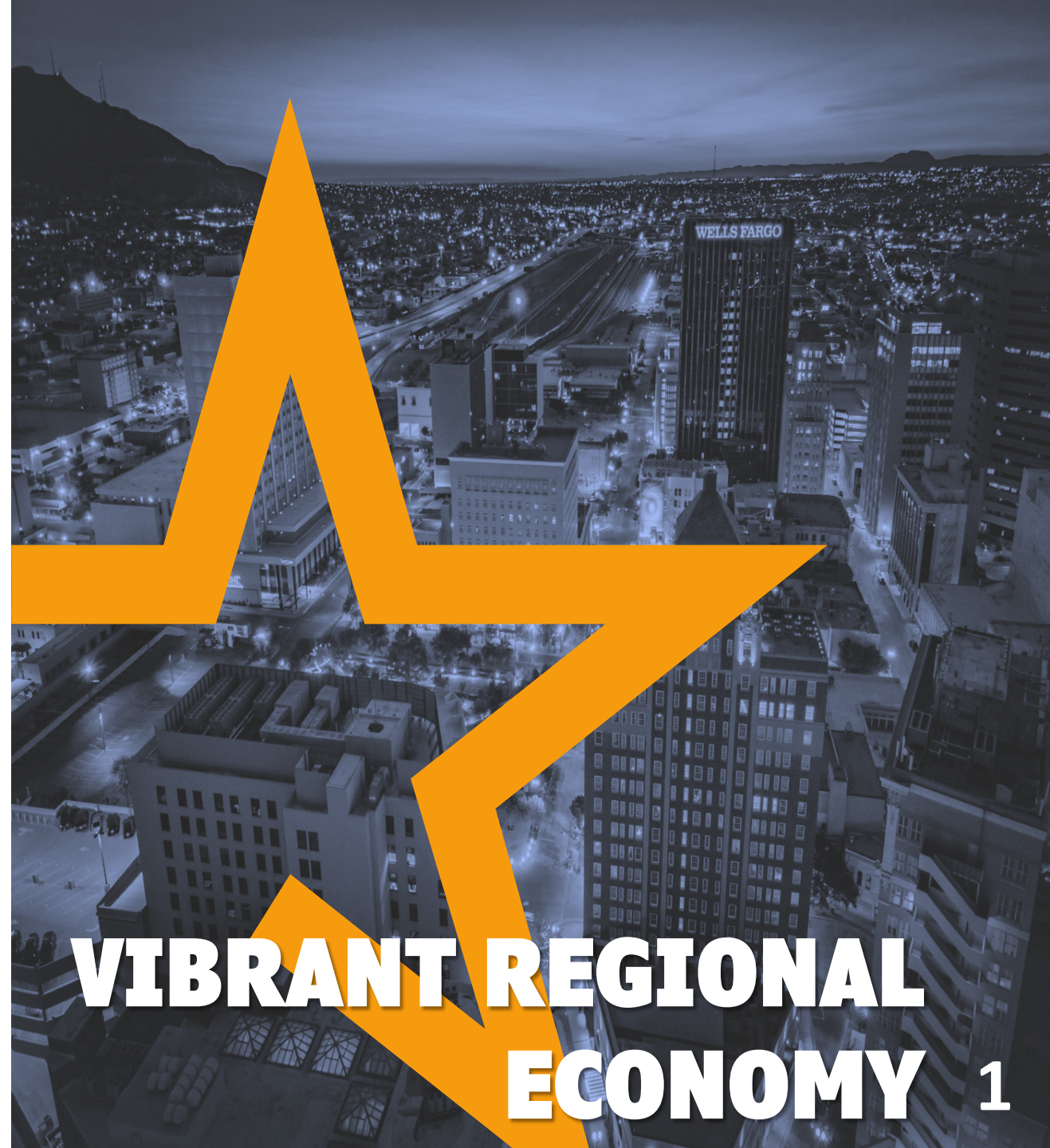


FY22 GOAL TEAM REPORT

GOAL 1+3

GOAL 1: *Strong sustainable **ECONOMIC**
DEVELOPMENT*

GOAL 3: *Promote the **VISUAL IMAGE** of El
Paso*



**VIBRANT REGIONAL
ECONOMY 1**



POWERED BY THE TEAM

GOAL 1

- **Aviation**
- **Destination El Paso**
- **Economic Development**
- **International Bridges**

GOAL 3

- **Planning and Inspections**



FY22 GOAL TEAM REPORT

✓ **Key Results**



Key Results

Aviation

Added four new flights

Charlotte
Austin

Orlando
San Diego

Capital Improvement Plan

\$117M+ **61 projects**

One expanded flight

Seattle



TOP 10 GOAL DESTINATIONS



● GOAL DESTINATION
● CURRENT DESTINATION



Key Results

Aviation



Financial Stability

**Fitch Ratings
Report**

(December 2021)

"A" rating



Land Development

5 Districts

Land use plan completed
3,450 acres of available or developable space



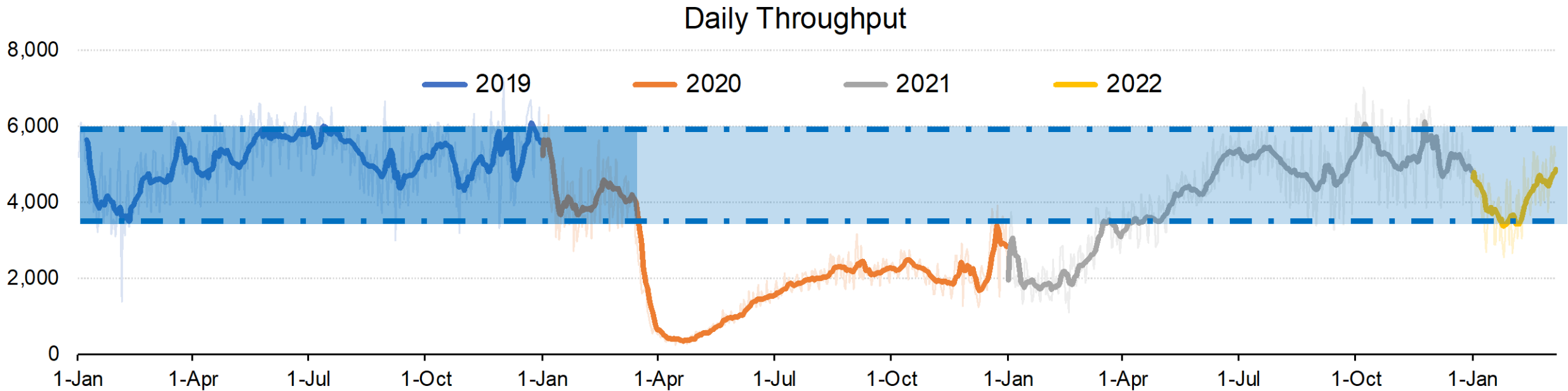
El Paso FTZ
named **2021 Best
Free Zone** for
large tenants



Key Results

Aviation

Activity at the Airport has returned to pre-pandemic levels





Key Results

International Bridges

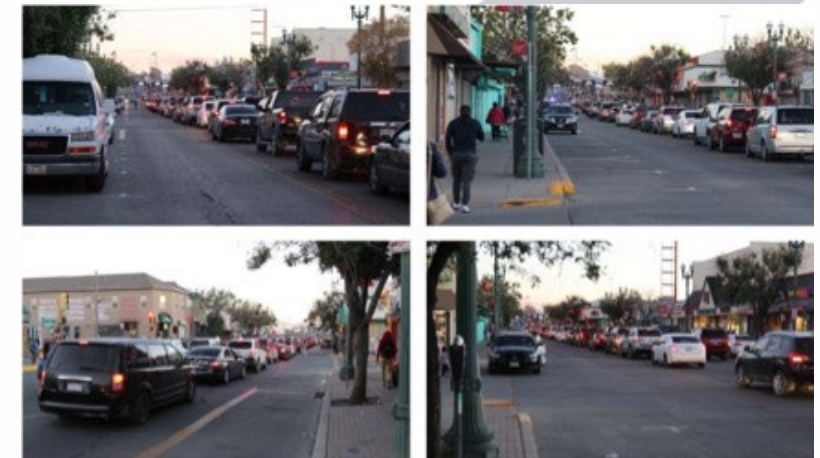
Played a key role in facilitating the phased **reopening of the ports of entry**



Over 2,500 of EPPD overtime hours funded for **safety and traffic control near City Bridges**



Over 3,500 of CBP overtime hours funded to **reduce or stabilize cross-border wait times**



Key Results

International Bridges



All parking meters city-wide have been **upgraded** and are now 5G capable

Successful implementation of Parking Meters mobile app

31,400+ Park 915 app downloads
100,000+ transactions processed
(up from 6,600+ transactions May 2021)



Stay safe while in El Paso! To reduce the spread of germs and avoid touching parking meters, the City of El Paso is encouraging all residents and visitors to use the Park915 app for a contactless way to pay for parking.

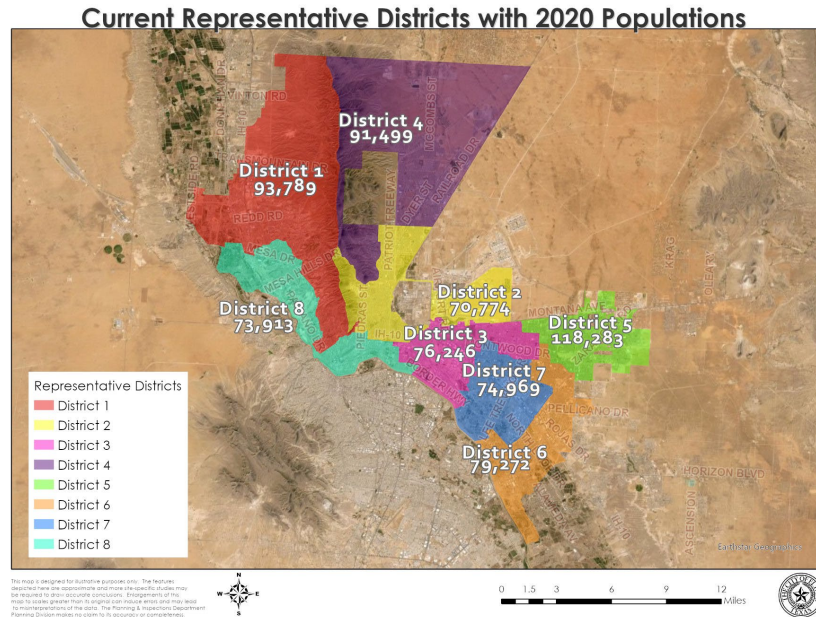


52% increase in E-Fast Pass transactions for personal vehicles
September to February
Year-over-Year



Key Results

Planning and Inspections



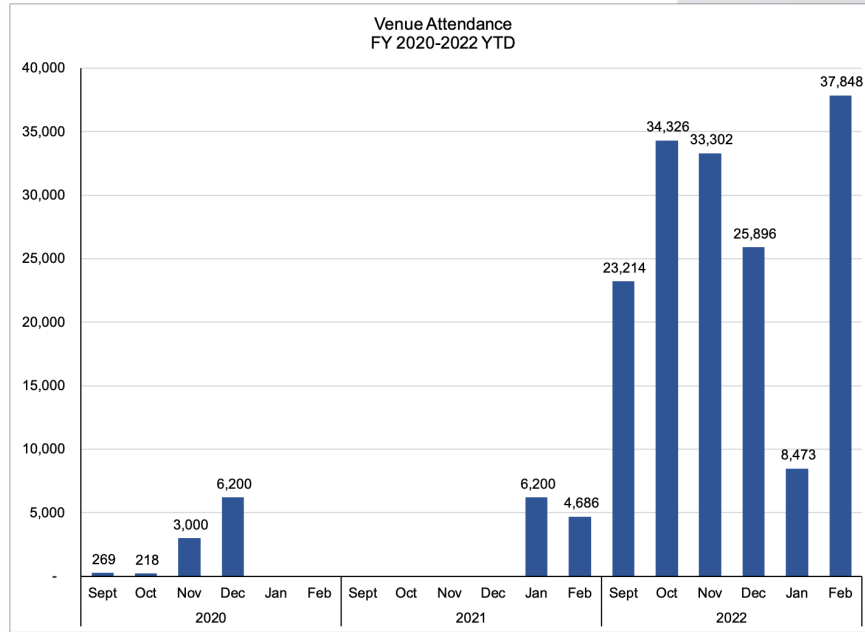
2020 U.S. Census **City redistricting** process (started in Sept. 2021) now nearing completion



Implementation and enhancement of **new electronic plan review program** for concurrent review by all departments for real-time review

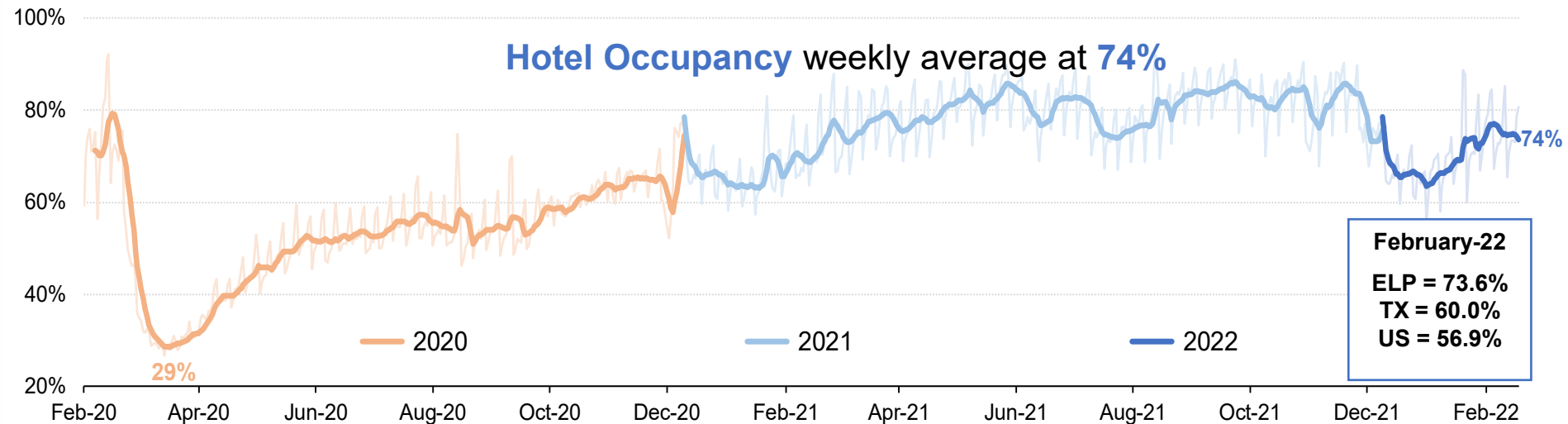


Key Results Destination El Paso



Strong return of **in-person** annual events and festivals

El Paso continues to **lead in hotel occupancy**





Key Results

Economic and International Development

❖ Accelerate Quality Job Growth + Investment

- Partnered with NCDCC, UTEP and the Chamber to secure \$1.5 million EDA **Venture Capital Grant** to assist local manufacturers in scaling operations – City provided \$1.5 million match
- Of 529 applicants nationwide, one of 60 regional coalitions selected by the EDA to compete for an up to \$100 million grant through the **Build Back Better Regional Challenge** to grow or scale a regional industry cluster – submitted our application in March
- Announced the expansion of **Schneider Electric**, making El Paso its largest manufacturing footprint in the U.S. and securing a more than \$17 million investment, 370 new jobs, and the retention of 1,130 existing jobs



FY22 GOAL TEAM REPORT

GOAL 1+3

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**VIBRANT REGIONAL
ECONOMY 13**